



SOUTHEAST
DISASTER
RECOVERY
PARTNERSHIP

Enhancing resilience and
long-term recovery planning through
multi-state regional partnership

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Why Recovery Matters

- **Cost of natural disasters has doubled in the last two decades;** Superstorm Sandy caused \$50 billion in damage.
- Myrtle Beach Area Chamber of Commerce (SC) estimates that a disaster event resulting in just a **20% decrease in hotel occupancy** could result in an economic loss to the community of **over \$7 million per day**.
- One year following Superstorm Sandy **39% of small businesses were still operating at a loss** and **86% of firms reported still needing financing** for operating expenses, adapting to changing customer demands, and making capital and risk reduction investments.
- A **U.S. Chamber of Commerce affiliate** suggests a **regional model or approach to disaster recovery could improve effectiveness**, as it allows for a greater platform for communication across communities within the region and allows for leveraging of resources to build resiliency.



SOUTHEAST DISASTER RECOVERY PARTNERSHIP

Vision: Strengthen the ability of the Southeast's coastal economy and environment to recover from the next coastal storm.

Mission: Provide the training, resources, information, and industry support that coastal communities need to effectively bounce back.



OFFICE FOR COASTAL MANAGEMENT
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION



**Regional Coastal
Resilience Grant Awards**



SOUTHEAST DISASTER RECOVERY PARTNERSHIP

- GOAL 1** **Support the states** of NC, SC, GA, and FL in enhancing the ability of coastal communities to prepare strong recovery plans.

- GOAL 2** **Build the capacity of businesses** to engage in recovery planning and build awareness of recovery resources.

- GOAL 3** **Build regional capacity** for recovery planning.

Partners

STATE LEADS AND CO-PIs



SCEMD



GEORGIA
DEPARTMENT OF NATURAL RESOURCES

COASTAL RESOURCES DIVISION



ADVISORY COMMITTEE



COASTAL RESILIENCE CENTER
A U.S. Department of Homeland Security Center of Excellence



FEMA

LEAD PRIVATE SECTOR PARTNERS

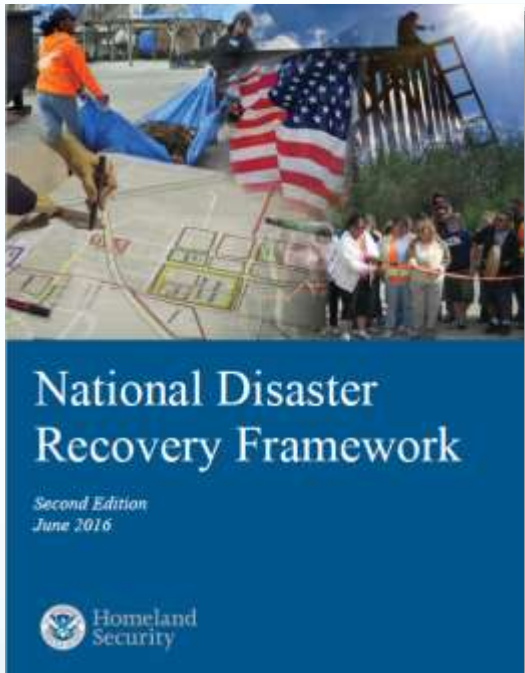


GOAL 1: Support the States

Objectives

- Invest in projects that advance recovery planning efforts in each state
- Prepare and share customized training and tools
- Implement the **National Disaster Recovery Framework** at the local level

FEMA's National Disaster Recovery Framework (NDRF)



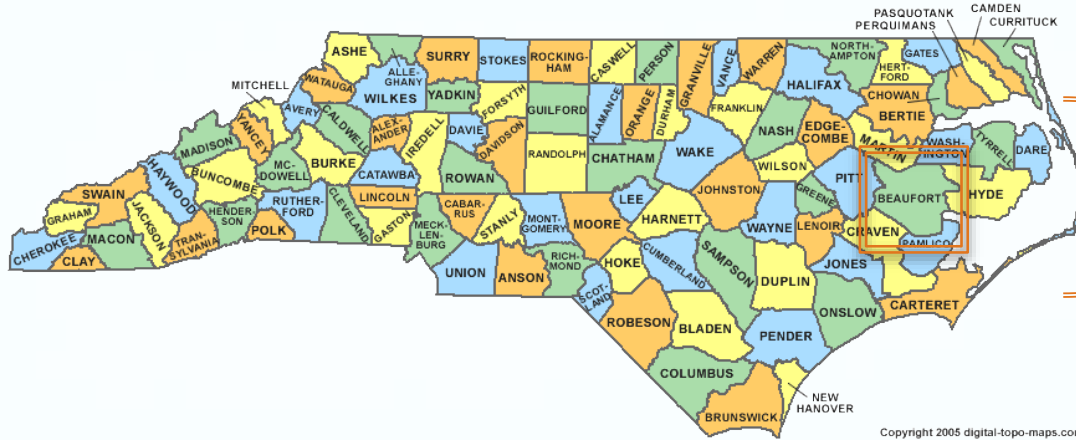
- One of five National Planning Frameworks (Prevention, Prevention, Mitigation, Response, Recovery)
- Common platform and forum for how the whole community builds, sustains, and coordinates delivery of recovery capabilities
- Nested approach at Local, State, and National levels

Organized around “Recovery Support Functions” (RSFs)

Community Planning and Capacity Building
Economic
Health and Social Services

Housing
Infrastructure Systems
Natural and Cultural Resources

North Carolina

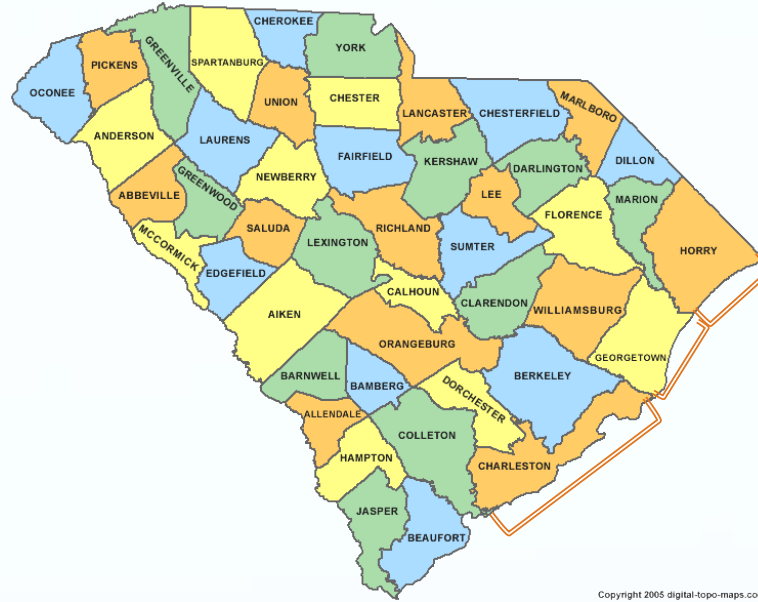


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- Fine tuning web-based Recovery Planning Template
- Template based on State Disaster Recovery Framework
- Focus on Dare County, Beaufort County

The screenshot shows the North Carolina Risk Management Portal website. The header features the state logo and the text "North Carolina Risk Management Portal" with the tagline "Preparing and protecting North Carolina's greatest assets". Below the header are four navigation tabs: "Home", "Mapping and Analysis", "Planning Tools", and "Clearinghouse". A paragraph of text explains that the page provides password-protected access to tools for generating risk management plans, focusing on hazard and vulnerability identification, consequence analysis, and development of risk management strategies. Below this text is a grid of seven tool icons, each with a title and a small image. The "County Disaster Recovery Plan" icon is highlighted with a red box. The other icons are: "Child Care Emergency Preparedness and Response Plan", "Emergency Action Plan for Dams", "ESF-12", "Flood Risk Management Plan", and "Licensed Care Facility Risk Management Plan". At the bottom left, there is a partially visible icon for "Mental Health Care Facility Risk Management Plan".

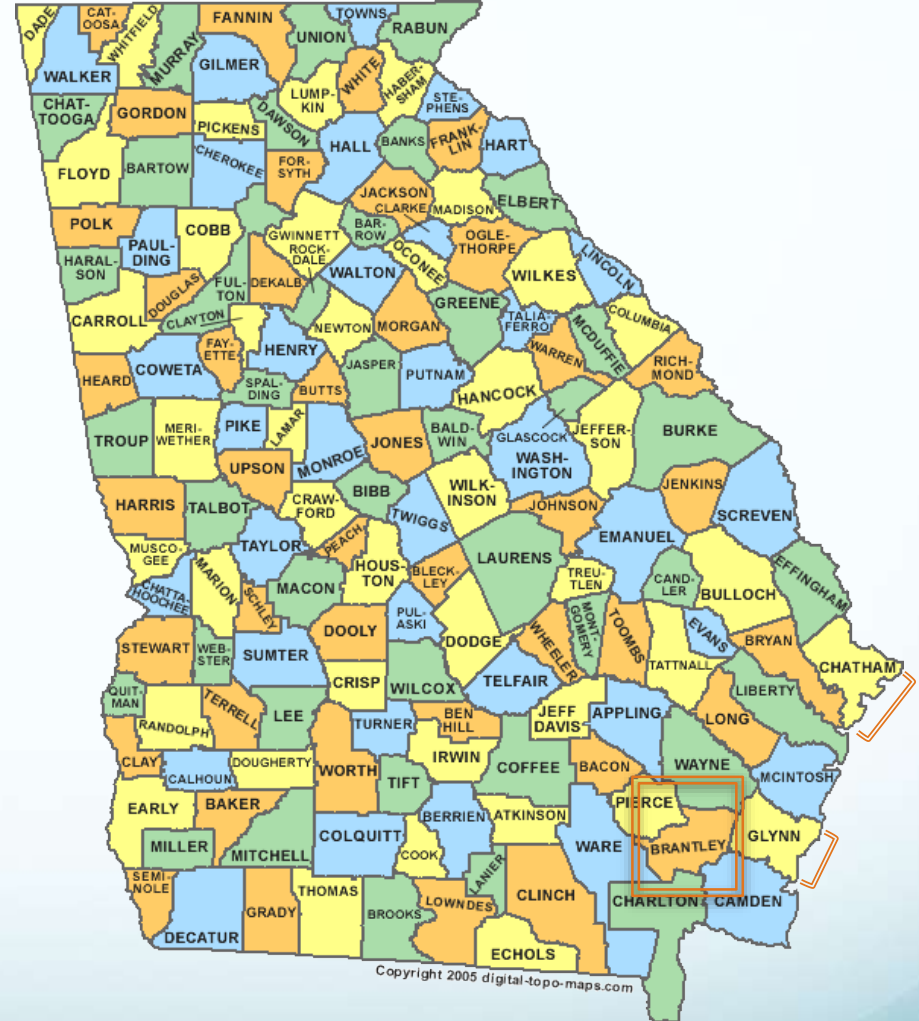
South Carolina



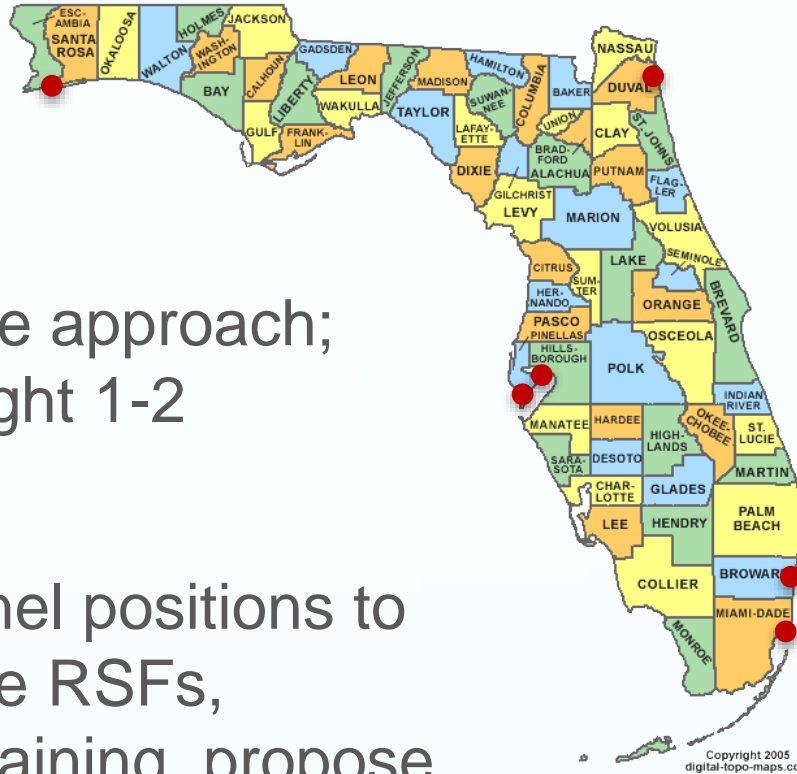
- Developing economic recovery plans
- 3 levels of industry
 - Tourism and recreation (Horry County)
 - Medium business and Agri-business (Georgetown County)
 - Large business (Charleston County)

Georgia

- Preparing NDRF-based Recovery Plan for Glynn County, including City of Brunswick and Jekyll Island Authority
- Based on completed plans in Chatham County (urban) and Brantley County (rural)



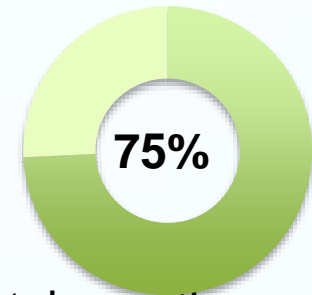
Florida



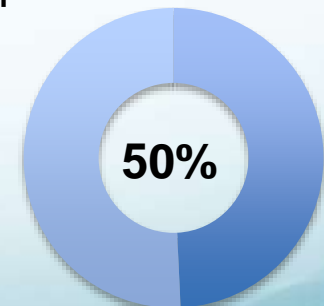
- State-wide approach; will highlight 1-2 counties
- 2 personnel positions to coordinate RSFs, provide training, propose legal changes where necessary to implement recovery planning

Targets

RSF Development Working Sessions in several cities (●)



Coastal counties write a plan est. RSFs



All counties write a plan est. RSFs

GOAL 2: Build the Capacity of the Private Sector

Objectives

- Establish a **Resilient Business Network** of private sector partners
- Assess the challenges businesses face in getting involved in recovery planning
- Design programs to improve business engagement and support

Establish a Resilient Business Network

- **Purpose:** promote the engagement of the private sector in recovery planning efforts
- Communicate the knowledge and perspective of private sector leaders with a strong interest in promoting coastal business resilience
- Develop analyses, guidelines, and recommendations on disaster recovery planning



Know An Interested Private Sector Rep?

- Business owners or leaders
- Business associations
- Business representatives (Chambers, etc)
- Liaisons to business (state/federal agencies)

...Contact us!

Evaluate Challenges & Promote Best Practices

- Report:
 - Analysis of key challenges to business engagement in recovery planning
 - Lessons learned/best practices from model communities
- Promote the use of best practices
 - Federal, state, and local governments
 - Targeted industry stakeholders



Improve Business Engagement

- Whitepaper:
 - Explore existing models of public-private partnerships (P3s) for resilience
 - Design options/models for the Southeast
- Identify opportunities to implement on-the-ground capacity building projects



GOAL 3: Build Regional Capacity

Objectives

- Collaborate across the region to learn from state and local experiences
- Engage stakeholders to share best practices and expand recovery planning initiatives

Outcomes

- Functional and efficient framework in each state to support recovery planning at the local level
- An established network of business leaders to promote business engagement in recovery planning
- Training, resources, information, and private sector support to facilitate successful recovery planning in coastal communities
- New regional connections and learning from other states and communities
- Ultimately – **coastal communities that are prepared for the long-term impacts of disaster events and can recover quickly following those events**

Thank you!

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