

Climate Communications in the Carolinas Workshop

at the 2016 Carolinas Climate Resilience Conference

The **Climate Communications in the Carolinas Pre-Conference Workshop** will help participants improve their ability to convey climate science and information to a variety of audiences and stakeholders. Participants will review how to develop messages that are clear, concise and compelling for public presentations, media interviews, and conversations with decision-makers.

Learning Outcomes:

- Discover how to deliver the most important messages about climate science and solutions for your audiences
- Learn proven framing and message techniques
- Harness effective metaphors for difficult scientific concepts



Expert Instructor: Susan Joy Hassol

Susan Joy Hassol is Director of Climate Communication, a non-profit project that specializes in climate communication and outreach and supports scientists, journalists and others in communicating about climate.

When and Where?

Monday, September 12th 2016
9:00 – 11:30 AM

Charlotte Hilton University Place
Charlotte, NC

Register

The cost is \$25 per person and limited to the first 25 registrants.

Sign up at www.cisa.sc.edu/ccrc/



2016 Carolinas Climate Resilience Conference

