



### Presenter

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### Paper or Plastic?: The psychology of paper vs. digital presentations for resilience information

The team at UNC Asheville's NEMAC is working with multiple municipalities, counties, and regional councils of government in the Carolinas and beyond to facilitate the climate resilience planning process. In resilience workshops, we've noticed that people are reacting—and connecting—very differently to paper posters than to digital presentations. Participants are putting down their phones, closing their computers, and interacting with workshop materials when we facilitate using paper posters...much more so than when we use digital presentations.

Why is this happening? What could it mean for your work? NEMAC's Applied Research Software Designer will discuss the psychology of paper versus digital in presenting resilience information.